

Retail Floor Planner

Release 2025

July 5th 2025





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Section 1.

EXPLANATION OF SYMBOLS





Explanation of Symbols

- The slides show several symbols in addition to the explanation of the new or improved features:
 - Feature is available in the Analyst version
 - Feature is not available in the Analyst version
 - Feature is available in the Enterprise version
 - Feature is not available in the Enterprise version
 - Feature is available in the Enterprise Plus version





Section 2.

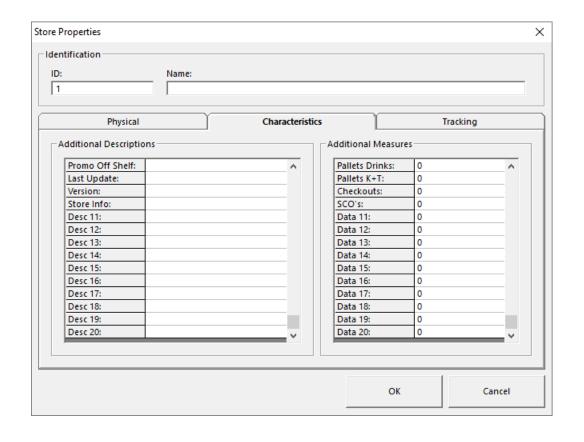
MERCHANDISING





Additional Store Description & Data Fields

- The Store object was extended with several additional fields
 - Desc 11 20
 - Data 11 20
 - These fields can be given a custom label for increased clarity



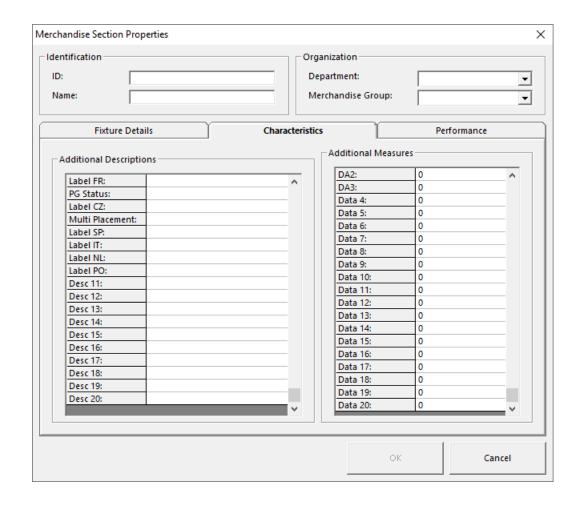






Additional Merchandise Section Description & Data Fields

- The Merchandise Section object was extended with several additional fields
 - Desc 11 20
 - Data 11 20
 - These fields can be given a custom label for increased clarity



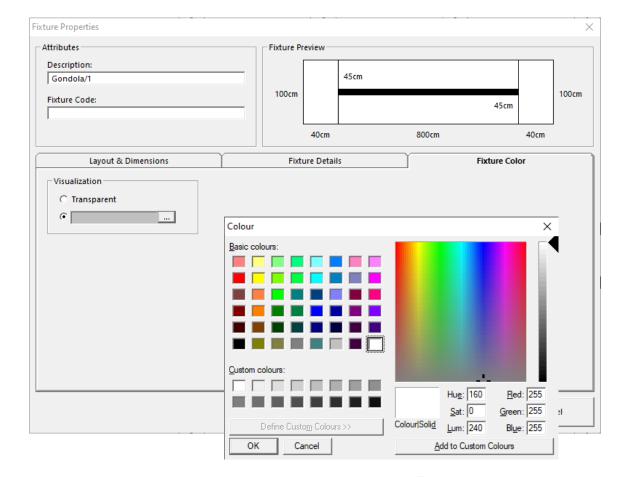






Assigning a Fill Color / Transparency to Fixtures

- The merchandisable parts of Fixtures can now be transparent or given a color
 - The color can be picked from the Windows color picker
 - For backward compatibility Fixtures are assigned the color white when pre-2025 floorplans are opened
 - All merchandisable part of Fixtures are given the selected color
 - Spines remain drawn in black







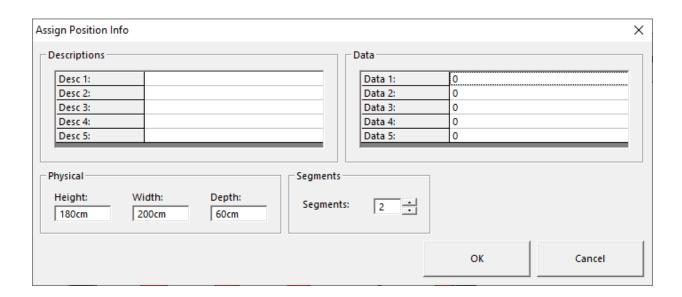


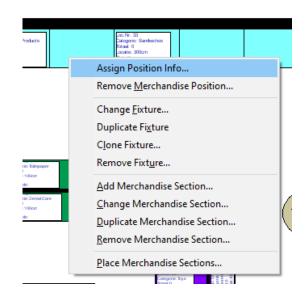




Merchandise Position Information (1/2)

- Additional information can be assigned to Merchandise Positions
 - Desc 1 5 for textual information
 - Data 1 5 for numeric information
 - Accessible via a right mouse click menu









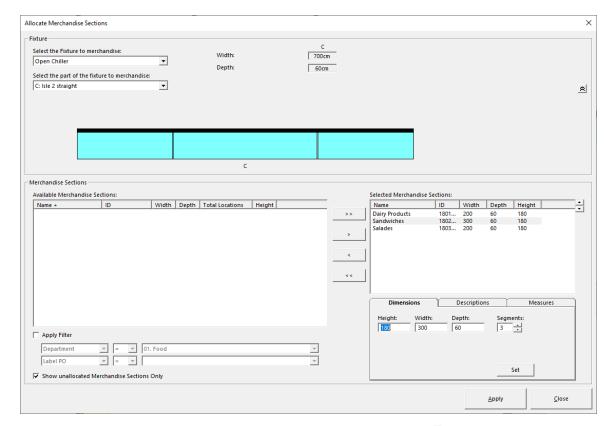






Merchandise Position Information (2/2)

- These fields
 - Are also available in the Allocate Merchandise Sections dialog
 - Can be given a custom label for increased clarity
 - Can be used in labels and the status bar



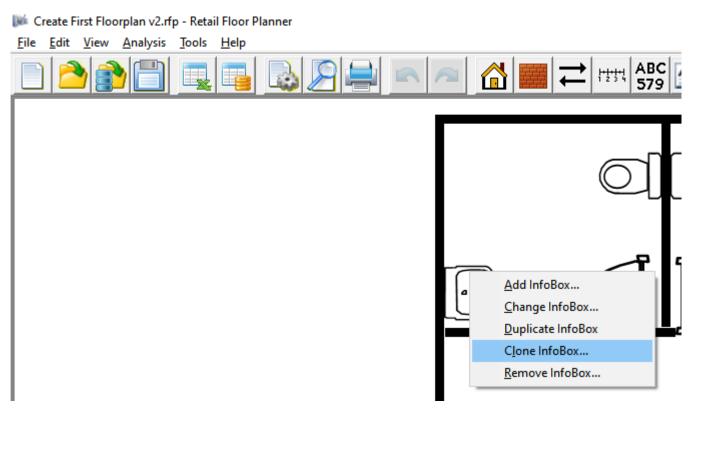


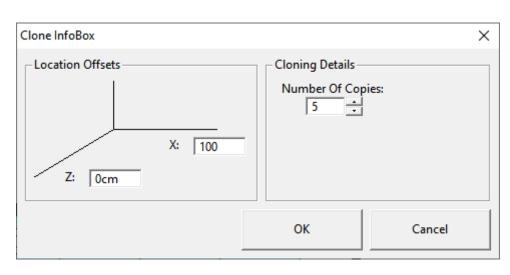




Cloning InfoBoxes

Quickly create multiple copies of an InfoBox with a given X or Z offset











Moving / Copying Fixtures

- Improved user experience when moving / copying a Fixture
 - Moving the Fixture with all Merchandise Positions on it
 - Dragging with no key pressed
 - The software no longer only shows an outline, but the full Fixture, all Fixture Components and all Merchandise Positions on it
 - This requires the mouse cursor to be on top of a part of the Fixture, otherwise you're dragging a Merchandise Position
 - Dragging with <F> key pressed
 - The software no longer shows an outline, but the full Fixture, all Fixture Components and all Merchandise Positions on it
 - Mouse can be over the Fixture or over a Merchandise Position
 - Copying the Fixture only
 - Dragging with <Ctrl> key pressed
 - The software shows the Fixture and Fixture Components
 - This requires the mouse cursor to be on top of a part of the Fixture, otherwise you're copying a Merchandise Position
 - Copying Fixture and all Merchandise Positions on it
 - Dragging with <Ctrl> & keys pressed
 - o The software shows the Fixture and Fixture Components and all Merchandise Positions on it





Section 3.

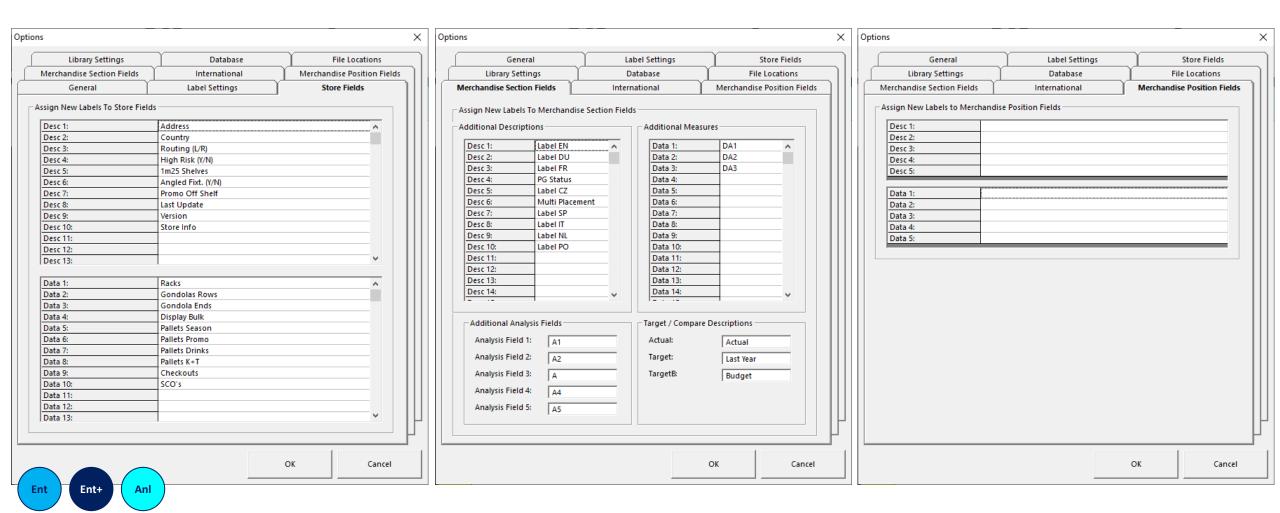
USABILITY





Rename Desc & Data fields

The new Desc and Data fields can be given a user defined label

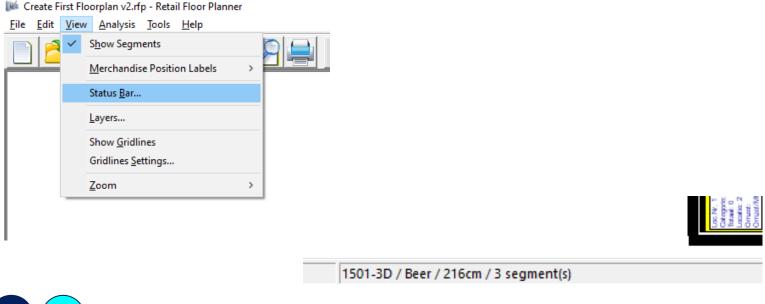


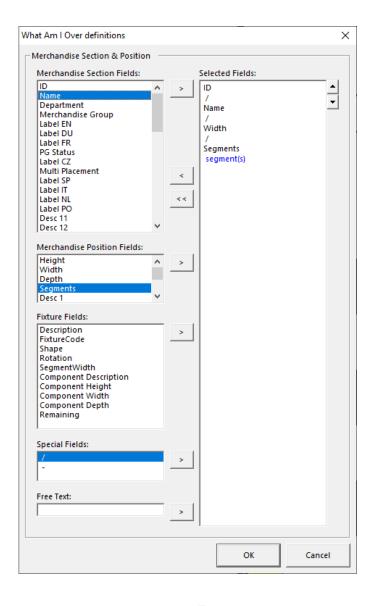




User defined content of Status Bar

- The user can now define which information should be displayed in the status bar when the mouse cursor is over a Merchandise Position
- Accessible via the View-menu





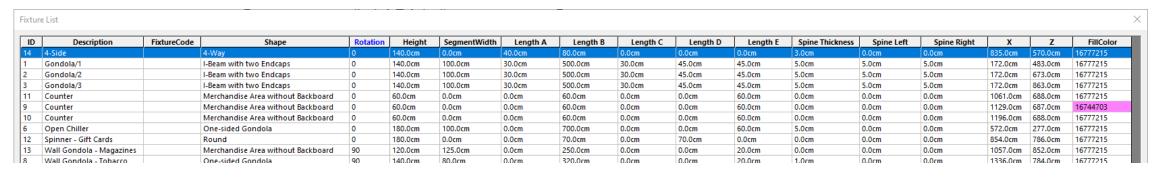






Internal Lists

- The Internal Lists have been updated
 - The Fixture list includes the new FillColor field



The Merchandise Section list includes the new Desc and Data fields

Merchandise Section List															×		
Include:	Filtering Options Include: All Merchandise Sections United to the section of t																
Desc 17	Desc 18	Desc 19	Desc 20	DA1	DA2	DA3	Data 4	Data 5	Data 6	Data 7	Data 8	Data 9	Data 10	Data 11	Data 12	Data 13	Data 14 ^
				0	0	0	0	0	0	0	0	0	0	0	0	0	0
				0	0	0	0	0	0	0	0	0	0	0	0	0	0
				0	0	0	0	0	0	0	0	0	0	0	0	0	0
				0	0	0	0	0	0	0	0	0	0	0	0	0	0
				0	0	0	0	0	0	0	0	0	0	0	0	0	0











Identifying Fixtures in the floorplan

• When a Fixture is selected in the Fixture List, an arrow will be drawn in addition to the red dotted line to make it easier to identify the selected Fixture

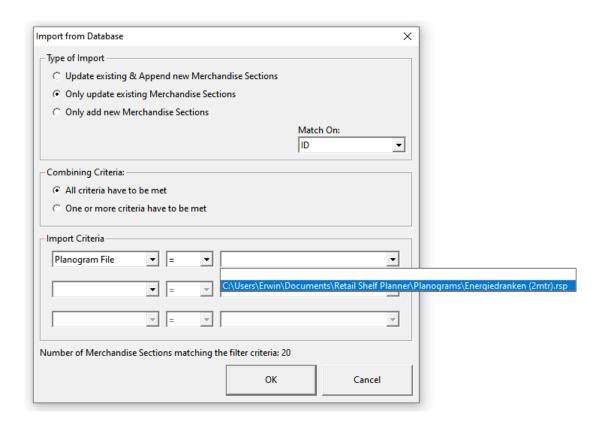


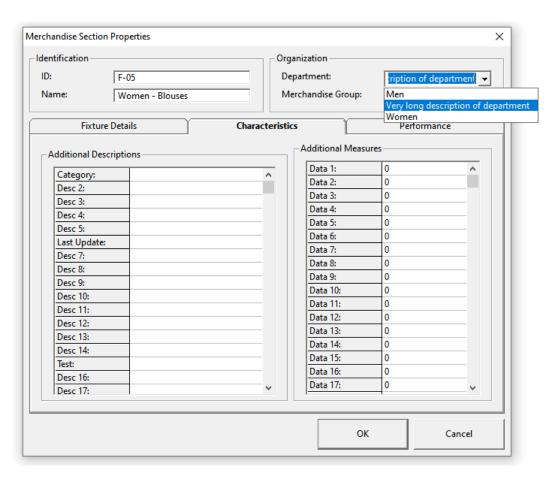




Dropdowns Extend Width to Largest Value (1/2)

In various dialogs the dropdown extends its width to fit the largest value



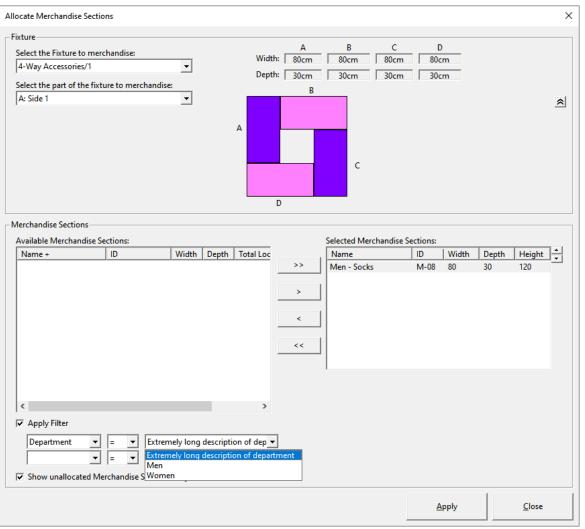


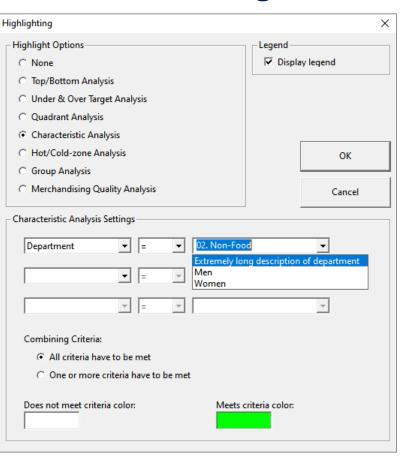




Dropdowns Extend Width to Largest Value (2/2)

In various dialogs the dropdown extends its width to fit the largest value



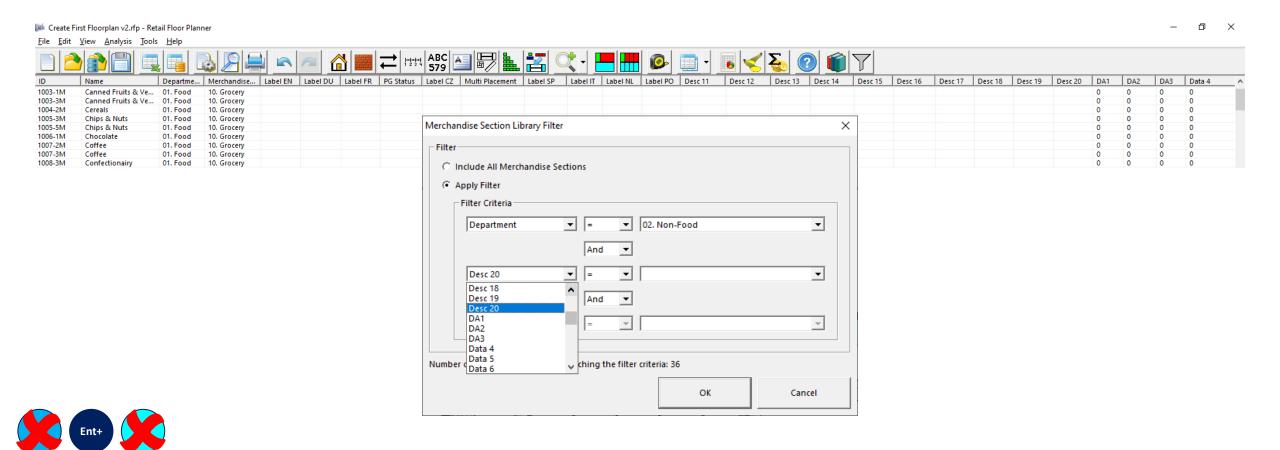






Merchandise Section Library Filter

 The new Merchandise Section Desc and Data fields can be used in the Filter Criteria for the Retail Merchandising Center based library

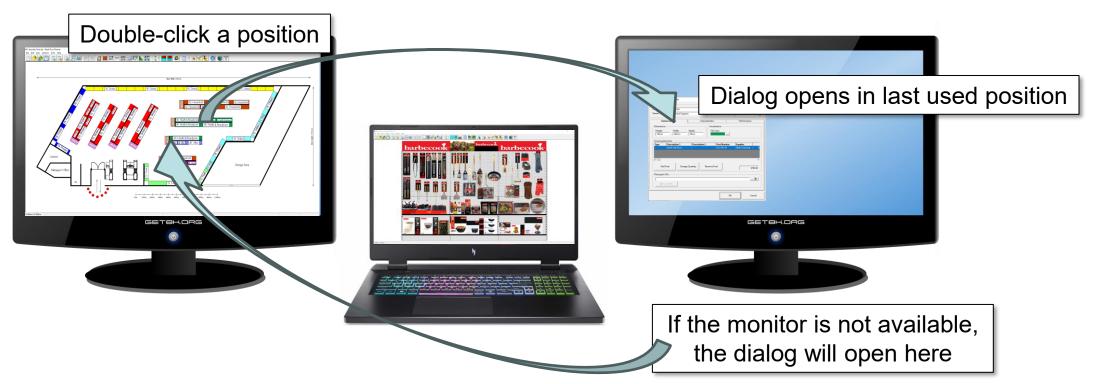






Improved Support for Multiple Monitors

• When using multiple monitors, dialogs that were closed on another then the primary monitor, were re-opened centered on the primary monitor. They now remember their last location, and are opened centered in the center of the **Retail Floor Planner** main form if the external monitor is not available.







Section 4.

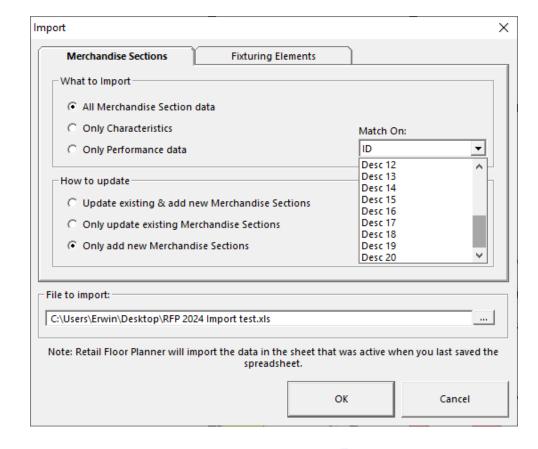
DATA IMPORT





Import from Excel

- Includes the new Desc and Data fields
 - This requires an update of existing import files!
- Allows the option to match on one of the new fields



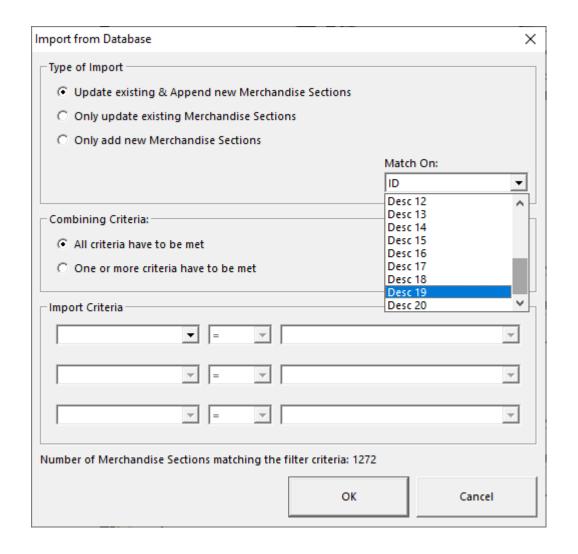






Import from Database

- Allows matching on one of the new Desc and Data fields
- The new fields can be used in the Import Criteria



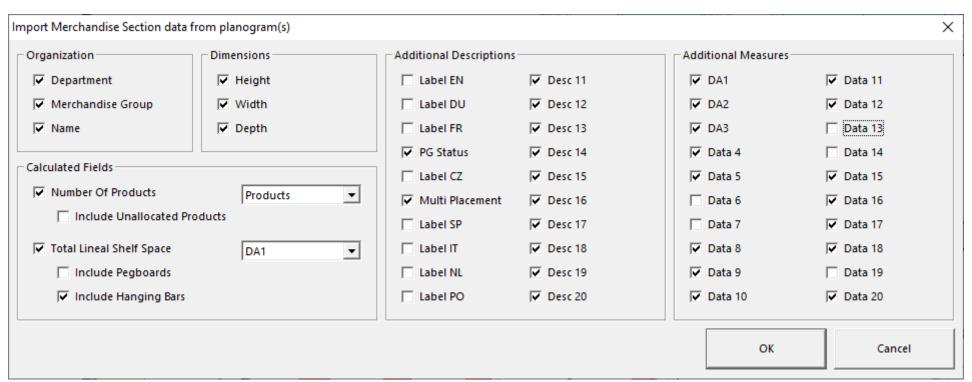






Import data from Planograms

• Importing data from planograms now includes the option to update the new Merchandise Sections Desc 11 - 20 and Data 11 - 20 fields.









Section 5.

ANALYSIS





Reporting

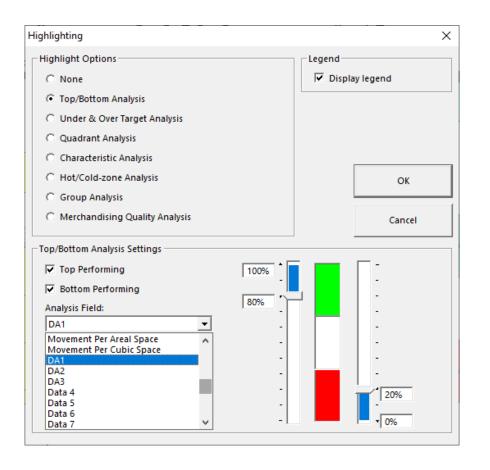
- Single floorplan Excel reporting now includes the new fields
 - Store-object: Desc 11 20, Data 11 20
 - Fixture-object: Fill Color
 - Merchandise Section-object: Desc 11 20, Data 11 20
 - The Merchandise Section Import Template has been updated to the new layout
- Multiple floorplan Excel reporting now includes the new fields
 - Store-object: Desc 11 20, Data 11 20
 - Fixture-object: Fill Color
 - Merchandise Section-object: Desc 11 20, Data 11 20

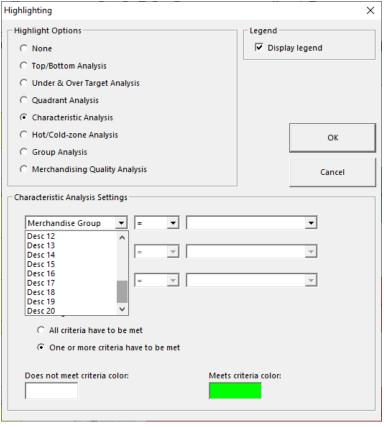




Highlighting (1/2)

 The new Merchandise Section Desc and Data fields can be used in various Highlights





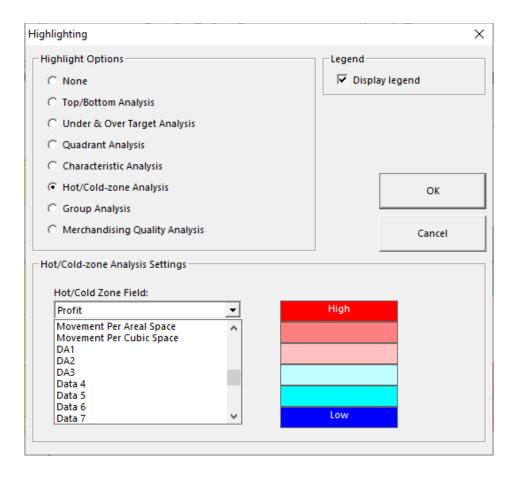


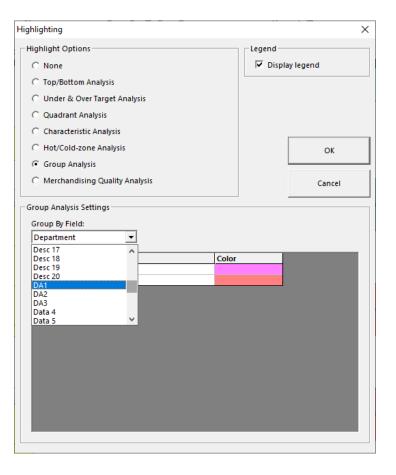




Highlighting (2/2)

 The new Merchandise Section Desc and Data fields can be used in various Highlights





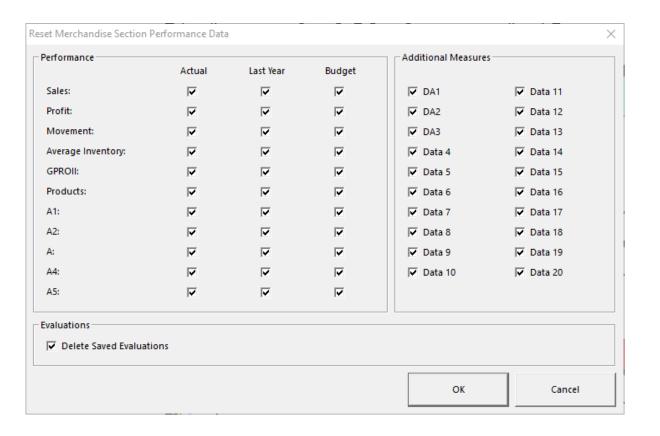






Reset Performance Data

 The Reset Merchandise Section Performance data feature has been extended to include the option to reset the new Merchandise Sections Desc 11 - 20 and Data 11 - 20 fields.







Section 6.

MISCELLANEOUS





Miscellaneous

- Easy way to switch background picture On/Off
 - Short keystroke Q
- When an error occurs during the import of data from Excel, additional info is provided about the row and column that caused the error
- Additional keywords for use in PowerPoint templates
 - Floorplan info
 - o For file-based floorplans: Filename
 - For database floorplans: FP_ID, Status, Created By, Creation Date Short, Creation Date Long, Modified By, Modified Date Short, Modified Date Long, Go Live Date Short, Go Live Date Long, Go Historic Date Short, Go Historic Date Long
 - Store info
 - Store Desc 11-20 & Data 11-20
 - Highlight info
 - UnderOverField2
 - o CharacteristicField1, CharacteristicField2, CharacteristicField2, CombineCriteria



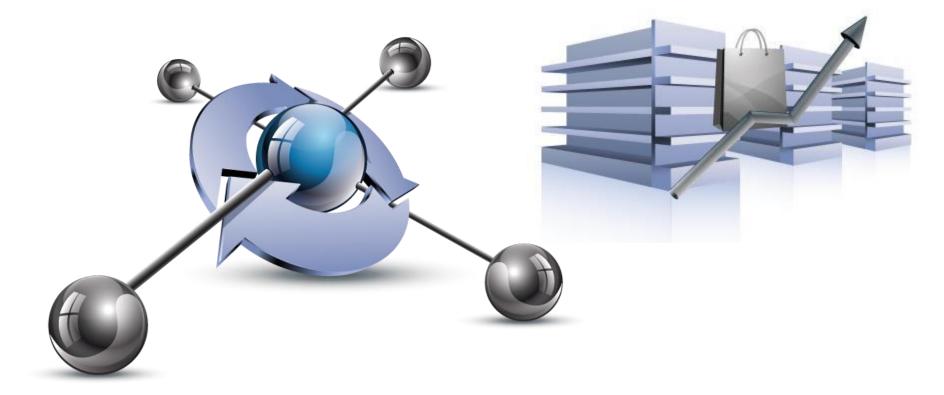












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